

Home of the \$0.33 Promotional Magnifier



**The Easy Reader® Pricing:** (one color) Item # 401111

250 – 999	\$0.69 (R)
1000 – 1999	\$0.45 (S)
2000 – 4999	\$0.39 (S)
5000+	\$0.33 (T)

**Self-Adhesive Menu-Pocket** (no imprint) Item # 690111

(Min 100) Price: \$0.30 (T)  
 (One per Menu, one per check presenter)

**Translucent Pocket** (no imprint) Item # 690211

(Min 100) Price: \$0.15 (T)

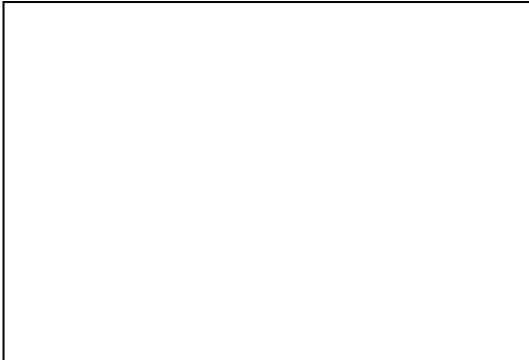
**Glue Dot** (Min 500) Item # 103661

Price: \$0.03 (T)

**One-Time set up fee \$40.00(V)**

Covers plate design with your logo and type

How I would like my Easy Reader to look:



The box above is actual imprint area.  
 Lens size is 2" x 3 1/4"  
 Imprint size from left to right is 2 3/4"  
 1 7/8" top to bottom.  
 Imprint Color (Check One): Gold    Black  
 Specialty Colors Available on orders 5000+  
 No additional charge. Orders less than 5000-  
 Specialty Colors Available for \$37.50 surcharge.  
 Turn around time is two weeks upon approval of proof.

The Easy Reader®

Qty:	x Price:	=Total:
Menu-Pocket Qty:	x Price:	=Total:
Translucent Pocket Qty:	x Price:	=Total:
Menu Glue Dot Qty:	Qty: x Price:	=Total:
Set up fee:		
Insertion Fee Qty:	x Price: \$0.05	=Total:
Specialty Color orders < 5000		=\$37.50

Shipping & Handling:

Normal Delivery is FEDEX Ground FOB Scottsdale AZ.

Rush Orders (Call for Pricing) \$

Total:

Logo can be mailed via disk/or CD to:  
 Menu-Reader, Inc. 20100 N 78th PI #2178 Scottsdale AZ 85255.  
 You may also email your logo to [art@menu-reader.com](mailto:art@menu-reader.com).  
 Formats are AI, EPS (vector) & PDF. PDF's Need 100% solid black & white  
 line art. No halftones, grayscale or gradients. Min 300 dpi.

Company Name: \_\_\_\_\_ PO# \_\_\_\_\_

Company Billing Address: \_\_\_\_\_

Company Shipping Address: \_\_\_\_\_

Company Telephone #: \_\_\_\_\_ Ext \_\_\_\_\_

Company Fax #: \_\_\_\_\_ Resale # \_\_\_\_\_

Contact Person (Please Print) \_\_\_\_\_ Title \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Email Address: \_\_\_\_\_ ASI # \_\_\_\_\_

Your Shipping Carrier: \_\_\_\_\_ Shipping # \_\_\_\_\_

Billing Zip Code \_\_\_\_\_

To Order By Mail: Please enclose 3 Items:

1. A Check payable to Menu-Reader, Inc. or signed authorization for Visa/MasterCard/AMX or Discover. Sorry No COD's
2. A Completed Order Form (**Please check here if this is a reorder:**\_\_\_\_\_)
3. A CD/Disk or emailed logo to create your custom die (**Please indicate how or if logo coming:**\_\_\_\_\_)

Mail to: Menu-Reader, Inc. 20100 N 78th PI #2178 Scottsdale AZ 85255. Once proof is created, we will email proof for your approval to email provided. Turn around time will be approximately 2 weeks upon proof approval.

Payment Type: (Circle One) American Express, Discover, MasterCard, Visa, Check (ACH)

Card#: \_\_\_\_\_ Amount: \_\_\_\_\_ Expiration: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Billing Address on Credit Card: \_\_\_\_\_ Authorization Code: \_\_\_\_\_