

Menu-Reader, Inc.
P.O. Box 770745
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www.theeasyreader.com
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The Easy Reader®

Home of the \$0.31 Promotional Magnifier

Phone: (800) 433-4919
(877) 837-1081
Fax: (800) 510-4406
ASI # 70610
UPIC # Magnify



How I would like my Easy Reader to look:



The box above is actual imprint area.

Lens size is 2" x 3 1/4"

Imprint size from left to right is 2 3/4"

1 7/8" top to bottom.

Imprint Color (Check One): Gold _____ Black _____

Specialty Colors Available on orders 5000 +

No additional charge. Orders less than 5000-

Specialty Colors Available for \$37.50 surcharge.

Turn around time is two weeks upon approval of proof.

The Easy Reader® Pricing: (one color) Item # 401111

250 - 999 \$0.69

1000 - 1999 \$0.42

2000 - 4999 \$0.36

5000+ \$0.31

Self-Adhesive Menu-Pocket (no imprint) Item # 690111

(Min 100) Price: \$0.27

(One per Menu, one per check presenter)

Translucent Pocket (no imprint) Item # 690211

(Min 100) Price: \$0.13

Glue Dot (Min 500) Item # 103661

Price: \$0.03

One-Time set up fee \$40.00

Covers plate design with your logo and type

The Easy Reader®

Qty: _____ x Price: _____ = Total: _____

Menu-Pocket Qty: _____ x Price: _____ = Total: _____

Translucent Pocket Qty: _____ x Price: _____ = Total: _____

Menu Glue Dot Qty: _____ x Price: _____ = Total: _____

Set up fee: _____

Insertion Fee Qty: _____ x Price: .05 = Total: _____

Specialty Color orders < 5000 = \$37.50 _____

Shipping & Handling: _____

Normal Delivery is DHL Ground FOB Denver CO

Rush Orders (Call for Pricing) \$ _____

Total: _____

Logo can be mailed via disk/or CD to Menu-Reader, Inc. P.O. Box 770745 Naples FL 34107. You may also email your logo to art@menu-reader.com. Formats are AI, EPS (vector), PDF Need 100% solid black & white line art. No halftones, grayscale or gradients. Min 300 dpi.

Company Name: _____ PO# _____

Company Billing Address: _____

Company Shipping Address: _____

Company Telephone #: _____ Ext _____

Company Fax #: _____ Resale # _____

Contact Person (Please Print) _____ Title _____

Signature: _____ Date: _____

Email Address: _____ ASI # _____

Your Shipping Carrier: _____ Shipping # _____ Billing Zip Code _____

To Order By Mail: Please enclose 3 Items:

1. A Check payable to Menu-Reader, Inc. or signed authorization for Visa/MasterCard/AMX or Discover. Sorry No COD's
2. A Completed Order Form (***Please check here if this is a reorder: _____***)
3. A CD/Disk or emailed logo to create your custom die (***Please indicate how or if logo coming): _____***)

Mail to: Menu-Reader, Inc. P.O Box 770745 Naples FL 34107-0745. Once proof is created, we will email proof for your approval to email provided. Turn around time will be approximately 2 weeks upon proof approval.

Payment Type: (Circle One) American Express, Discover, MasterCard, Visa, Check (ACH)

Card#: _____ Amount: _____ Expiration: _____

Name on Card: _____ Signature: _____ Date: _____

Billing Address on Credit Card: _____ Authorization Code: _____